Dear Industry Colleague,

Happy New Year!

I am contacting you regarding SME Media’s 2018 30 Under 30 program.

This is the sixth year *Manufacturing Engineering* will recognize 30 individuals under the age of 30 (secondary school students included) that are already leading the manufacturing industry into the future.

The 30 Under 30 program honors individuals who exemplify extraordinary promise in manufacturing and the STEM (science, technology, engineering or mathematics) skills that underpin the discipline. The 2018 30 Under 30 honorees will be featured in the July 2018 issue of Manufacturing Engineering and receive a one-year membership to SME.

The 30 Under 30 Program is fundamental to the manufacturing industry in many ways. First, it recognizes young people, who are making a difference in the industry. Also, the program brings attention to how manufacturing has changed throughout the years and why it’s a valuable career for young people to consider.

Another important aspect of the program is that 30 Under 30 honorees are to serve as role models and mentors to other young people. Honorees also have the potential to help shatter the long-held stereotypes of manufacturing being dark, dirty, and dangerous. Currently, manufacturing is high-tech, clean, and safe.

Nominations for the 30 Under 30 Class of 2018 are open through March 23.

To learn more about the program and how to go about nominating someone please visit: <http://advancedmanufacturing.org/30-under-30-nominations/>

Please let me know if you have any questions about the program. Also, feel free to forward this e-mail to anyone you know in the industry that may know of a young person to nominate for the program.

Sincerely,