

Manufacturers join the COVID-19 fight



Yeti Cycles is collaborating with Smith Optics and Black Diamond to make face shields for health care workers.

Eliel Cycling is making and selling Fun Façade cloth masks, with each purchase matched with a donation to health care workers.



SRAM is producing at least 2,000 masks a day for health workers at its Zipp factory in Indianapolis.



Osprey's warranty and repair team at its facility in Cortez, Colorado, converted to producing cloth masks for area hospitals.



Portland's North St. Bags stopped all bag and pannier production in April and began producing PPE.

Sock Guy is donating one pair of its special health care worker socks for each pair purchased.





Italy's **SCICON Sports** converted its entire production line to making masks and eyewear for health care workers.



Velocio is donating 100% of the profits from its Unity jersey sales to COVID-19-related nonprofits.

Champion System is selling its 3-layer face masks direct to consumers and donating a share of proceeds to charity.



Ortlieb offers its Dry Bags at deep discount to first responders. The bags can be used to isolate contaminated gear and clothing.



Kitsbow is making face shields and masks at its North Carolina clothing factory.



MORGAN HILL, Calif. — The industry has made a remarkable shift in just a few weeks: Manufacturers worldwide are shifting to produce gear for workers on the front lines of the pandemic.

Besides the programs at left, here are others we've learned about:

Specialized is importing three-layer and KN-95 masks from China, with the goal of bringing in 1 million masks. They are being donated to local health workers and bike shops. Specialized also is donating bikes to essential workers in New York City and elsewhere.

Masterfit, which makes shoe inserts, is importing medical and non-medical face masks for health care workers and others.

Aventon Bicycles, an Ontario, California, e-bike brand, donated thousands of surgical masks and N95 masks to two Los Angeles-area hospitals. Aventon also donated two e-bikes to health care workers.

Seattle e-bike brand **Evelo** is sourcing masks from China and launched a crowd-funding campaign to buy more to be donated.

Orucase, a bike travel case brand, is making medical and non-medical masks at its factory in Mexico.

Park Tool donated 35,000 pairs of nitrile gloves to a local hospital. Retailers are buying the gloves from distributors to donate to local health care providers, the company said.

Clif Bar is donating 6.6 million CLIF, LUNA and CLIF Kid Bars to help feed those in need, including health care workers.

Besides the companies at left, **De Soto** and **Vermarc** each began making cloth face masks.

Component brand **Industry Nine** is assisting **Kitsbow** in making masks.

Protective gear brand **G-Form** began producing face shields at its Rhode Island facility. Similarly, **Thule**, **Santa Cruz Bicycles**, and **Wavecel** (the helmet liner maker) were each using their 3D printers and production know-how to make face shields.

Coaster Cycles, which manufactures three-wheeled cycles in Montana, has fully pivoted to making face shields.

3T, the bike and component brand, is using 3D printers at its Italy factory to make valve parts for ventilator masks.

Employees at **Saris**, including president Chris Fortune, are using e-cargo bikes to deliver meals to kids and families in need.

100%, **Fox Racing**, **Bell** and **Giro** have each donated thousands of goggles to **Gogglesfordocs.com**, which sends them to health care workers. The program also accepts new and used goggles from retailers and individuals.

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