

<div>SME Chapters & Tech Groups Best Practices</div> <div>5Ws and HOW!</div>	
<div>Please check a submission category:</div> <div><div><input type="checkbox"/> Fundraising</div><div><input type="checkbox"/> Member Recruitment/Retention</div><div><input type="checkbox"/> Member Unit Management</div><div><input checked="" type="checkbox"/> Miscellaneous</div></div> <div><div><input type="checkbox"/> Member Unit Technical Programs</div><div><input type="checkbox"/> K-College Activities</div><div><input type="checkbox"/> Member Communications</div></div>	
<div>What:</div> <div>Accounting Best Practice: planning for impact-driven events</div>	<div>Success Story:</div> <div>Chapter event management</div> <div>Practice to Follow: To work on impact-dirven events other than quantity-driven</div>
<div>When:</div> <div>Monthly to bi-monthly or when applicable</div>	<div>Success Story: Chapter switched to this strategy by learning from year 2022</div> <div>Practice to Follow: Find local events throughout the year organized by SME or other professional organizations and do outreach for collaboration</div>
<div>Where:</div> <div>Monthly executive committee meetings</div>	<div>Success Story: SME Chapter 069 partnering with local professionals in AMImplement conference coming to Detroit in Jan 2023 and Automate 2023 by A3</div> <div>Practice to Follow: Find Local events organized by professional organizations to collaborate with and provide service to the memebrs</div>
<div>Why:</div> <div>To engage many more members</div>	<div>Success Story: Our chapter would like to make sure that it can engage more members in its events</div> <div>Practice to Follow: impact-driven event planning</div>
<div>Who:</div>	<div>Success Story:</div> <div>Practice to Follow:</div>
<div>HOW:</div>	<div>Success Story: By designing the events that happen at the same time with a major local event</div> <div>Practice to Follow:</div>
<div>Links and Documents:</div>	
<div>Suggestions for improvement:</div>	
<div>Big Ah Ha Moment?</div>	
<div>Communities), Tech Group(s) & Chapter(s)</div>	
<div>Non-SME Partnering Groups</div>	<div>Implemented AM, Automate 2023 by A3 in Detroit</div>
<div>Notes:</div>	<div>To submit a best practice, either complete this form or create a 1,000 word or less Word document describing your activity.</div>

Prepared by:

Position:

Date:

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Send completed form to membership@sme.org.